

ETA/Cuisenaire, a leading supplier of math manipulatives, science materials, and reading/language arts products, is proud to be the educational partner of teachers across the country. You can rely on our quality, innovation, and service to help you meet the challenge of educating today's students.

On a recent News Release from the California Department of Education, we learned that the largest percentage of English Learners concentrates in two levels: Intermediate and Early Advance. Students at these two levels must show increase mastery of reading and writing, listening and speaking skills

**Annual CELDT Assessments 2002 Compared to 2003
Percentage of English Learners by Overall CELDT Proficiency Level¹**

| | 2002 | 2003 |
|---------------------------|--------------------------------|--------------------------------|
| Overall Proficiency Level | Percentage of English Learners | Percentage of English Learners |
| Beginning | 10 | 7 |
| Early Intermediate | 19 | 14 |
| Intermediate | 37 | 36 |
| Early Advanced | 25 | 32 |
| Advanced | 9 | 11 |
| Total | 100 | 100 |

How will ETA/Cuisenaire reading materials help your students reach the Advanced English language level?

ETA/Cuisenaire **SunSprouts** (catalog pages 69-91) and **Scooters** (catalog pages 107-113):

- Gradually moves students from simple, pattern text to more complex sentence structure.
- Exposes readers to informational text about science and social studies and introduce content-based-vocabulary along with contemporary subjects that create interest in reading.
- Offers assessments (Record of Oral Reading) for each title that provides evidence of fluency and accuracy in reading.
- Provides an ESL/ELD Resource Guide (page 71) that presents clear detailed lessons for word identification strategies, comprehension strategies, and writing lessons.
- Include for every title of SunSprouts leveled readers on **audiotape** that provides oral language experience and modeling.
- ESL Teacher Guide presents lesson plans structure around centers for small group instruction which seeks to build specific strategies and capacities among groups of students and among individuals.
- Opportunities for partner work for oral response.

¹ CELD Proficiency Level – Yr '04

<http://www.cde.ca.gov/nr/ne/ys04>

- In addition, for Spanish speaking students we provide books and audiocassettes in Spanish to support home literacy.

Included on this CD are the matrices needed for your review. **Please note that they only contain the standards met by ETA/Cuisenaire materials.** Call for your free product review sampler or to set up a demo.

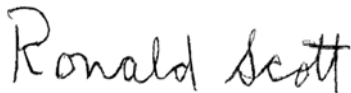
ETA/Cuisenaire and the following California Educational Consultants would like to be your partner in this venture, and welcome the opportunity to meet with you....

We want to hear from you so please call or use the convenient fax back form.

Thank you,



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